



Industries of the Future-West Virginia

Co-Funded By:

U.S. Department of Energy

Project Partners:

West Virginia University
West Virginia Development
Office
West Virginia Industry

Project Contact:

Carl Irwin
Industries of the Future – West
Virginia
(304) 293-2867 ext. 5403
Carl.Irwin@mail.wvu.edu

Kathleen Cullen
Industries of the Future – West
Virginia
(304) 293-2867 ext. 5426
Kathleen.Cullen@mail.wvu.edu

Continuation of the West Virginia Program on Outreach Strategies to Promote State-Level Partnerships that Expand Participation in Industries of the Future

Project Summary:

The objective of the project was to promote the U.S. DOE's Industrial Technologies Program (ITP) goals of industrial energy efficiency and renewable energy to companies in West Virginia and throughout the nation. IOF-WV expanded participation of energy-intensive industries in industry working Groups, symposia, and project development meetings. The project also evaluated the potential for including companies that are not necessarily located in West Virginia.

The approach was to build trust with West Virginia's IOF industry sectors, to increase awareness of ITP programs among state legislators and state agencies, and to continually seek co-funding opportunities to address best practices and technical priorities of IOF-WV industry sectors. Our strategy sought ways in which the IOF-WV program could help other organizations achieve their goals, i.e., to create win-win situations for energy-intensive industries, the West Virginia Development Office, the U.S. DOE, and WVU.