

# OPINION

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## IOF Makes Sense For Manufacturers

**Industries of the Future-West Virginia** is one of those programs that can be easy to overlook. It shouldn't be.

With U.S. manufacturers struggling to compete, IOF offers access to brainpower that can give West Virginia companies ways to lower production costs. With its roots with West Virginia University, the program encourages American companies to do what they have done historically – find better and more efficient ways to get the job done.

U.S. public policy – right or wrong – has driven thousands of American manu-

facturing jobs to other nations. Manufacturers that remain in the U.S. and West Virginia must find ways to compete. IOF responds to that need.

**Karen Price**, president of the **West Virginia Manufacturers Association**, notes that eight to 10 of her group's members have gotten involved in IOF projects. She is encouraging more of her members to get involved. She's right. Manufacturers need an edge and IOF can help.

### CONTACT US

We welcome your comments on state government and business issues. To share your opinion:

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